

Quarterly Magazine Distribution

Mailed copies to: Targeted businesses and owners, decision makers, community leaders and subscribers in the eight-county region (Jasper, Lake, LaPorte, Newton, Porter, Pulaski, St. Joseph and Starke Counties).....6,501

Requested Copies for: advertiser distribution, local chambers of commerce, not-for-profit organizations, economic development regional offices, and selected hotels targeting business travelers/meetings & conferences.....4,499

Total Distribution **11,000***

* Readership (source: Strategic Marketing & Research, Inc., July 2008)
11,000 x 2.95 readers per copy 32,450

Figures revised August 1, 2011